



*(How To Go From \$0 To \$1,000 Using Instagram)*

*Then Scale To \$10,000+ Using Simple Systems & Processes*

How to go about this e-book..... 1

Two Things You Need To Make Money..... 2

The 4 Step System..... 4

Step #1: Finding Your Niche..... 6

    Part 1: Your Passion.....7

    Part 2: Branding.....8

    Part 3: True Fans That Look Up To You.....15

    Part 4: Be Yourself.....19

Step #2: Optimize Your Page For Growth.....20

    Bonus: (Make Sales From Posts).....31

Step #3: Make The First \$100.....33

    The best way to make your first \$100.....33

Step #4: Automation With Systems.....34

BONUS: The IERV System.....20

BONUS: Step By Step Action Plan..... 30

\$200 CASH GIVEAWAY (LAST PAGE)

# *Chapter #1: How To Go About This E-Book*

You bought this book to change your life and I want to make exactly that a reality for you , BUT...

All I can do is Provide you with the exact step by step blueprint for success

And your responsibility is to put It Into action!

what I can promise you If you apply this book From the first page to the Last you will be able to make thousands of dollars using Instagram

**GURANTEED!**

With that said let's Get it!

PS: Let me know how you like this E-book by sending me a dm on Instagram @tahahustles

and make sure to share any results or success stories you have as I am always excited to hear those!

# *Chapter #2: The Two Things You Need To Succeed*

To make money with Instagram you need just two simple things...

**1) *A Product***

**2) An Audience That Wants That Product**

If you have those two things you will always make money, not just on Instagram but in business

Because think about it, to make money. You need to sell something, and you need someone to buy that thing

Now.. we live in a world where everything has transformed to become digital

Meaning you no longer have to deal with shipping, logistics, having inventory, having a huge capital, etc

So What I Need You To Do Now Is Take A Pen And A Paper... Which You Btw Should Have On Your Side trough The Whole Book...

And Write Down What Do You Want To Sell!

Once you have that, come back to this lesson

WELCOME BACK!

So, First Of All, Ask Yourself What Are You Passionate About?

Once You Found An Answer On That Write It Down Because That Will Be Your Niche!

So Second Question Do You Want To:

- Create Your Own Product - Sell Others Products
- Be An Influencer
- Sell Services

What I would highly recommend is to sell other products because:

You Won't have to handle customer support.

You can go right into scaling.

You can earn totally passively income

But choose what you truly want! Now once you choose your options you need to write down your choice of niche and offer type on a paper.

That piece of paper I want you to hang up on your wall or put it somewhere where you always see it when you work on your Instagram business!

Perfect now that is done we can jump into the next important steps

# *Chapter #3: The 4 Step System*

Time to now deep-dive into how to Structure, Build & Monetize your instagram account

This system is broken down into 4-Steps, Hence the name "The 4 Step System"

No here is the deal, to make the most out of this e-book I would recommend you apply all the steps

While some people succeed with only some steps, it's very hard

Why?

Because everyone is doing the SAME EXACT THING

They post bland posts that people might like and interact with but it doesn't build a community

And let me tell you straight up, YOU WILL NOT make money if you don't learn to build a community

Here is the good news tho:

While everyone is doing the same things, they are all doing it wrong. Which means you have a higher chance at actually making money with instagram

# *Chapter #4: The First Step*

Now we already discussed finding your niche earlier, but I want to now deep-dive into finding your niche

Because look... the more you master this, the more you will know your audience, and the better you will be able to speak to them when marketing a product they would like

And what does that mean for you?

MORE \$\$\$\$

So don't underestimate this portion of the 4 step system, but at the same time, don't overthink it

## *Part 1: Your Passion*

Look, we've all got hobbies & passions. Certain things that we enjoy doing, watching videos about, reading about, etc

For me that was always entrepreneurship

Since I was young (10 years old). I was always into making money, it was something that just inspired me and pushed me to achieving my goals

## *Part 1: Your Passion*

For you this might be fitness, maybe you always used fitness to escape the world around you

Or it could be reading

Or it could be dancing (yes even dancing)

Just think of what you're interested in, it's that simple

**Got it?**

Perfect, now that you have got your niche we can move into step #2

## *Part 2: Branding*

**This is very crucial to success with instagram**

You miss this, and all else WILL fail

So be sure to pay attention and re-read this over and over and over again

## *Part 2: Branding*

But what is branding?

Well this is the best and easiest way to explain branding,

when you think of any athletic shoe, who first comes to mind?

Well for most people, it's Nike (it could be adidas, puma or whatever else) but for most it's Nike

The reason for this, is because Nike has built such a strong brand that we automatically **associate** them with fitness

And that's the keyword, "**ASSOCIATE**"

**We MUST master this as online marketers, if we do then EVERYTHING else becomes easy**

So, how is that done... Well let me explain:

We have to know what we

**1) Stand For**

**2) We DON'T Stand For**

## *Part 2: Branding*

When we do this, we can know what to associate our brand with, this will be what our brand stands for

And what our customers will associate our brand with.. this is SUPER SUPER important to do

So take a piece of paper and write 5 - 10 detailed thoughts in each section

Once you're done, come back and let's keep going

So now you have a list of things that you stand for, and that you don't stand for

Your brand will revolve around these ideologies and beliefs, so when someone comes to your page, if they have those same beliefs they will automatically relate more to you

Allowing you to build a strong community. This is why you will be able to make decent money with even a small following. It's all about trust, repeatability

## *Part 2: Branding*

### **Next You You Need To Understand That You MUST Be Congruent With Everything You Do!**

You made a post? it must revolve around those beliefs of your somehow

You made a reel? same thing

Posted a story? YUP, same thing

Not only that, but your logo, colours and even username should all revolve around these core beliefs. This is key, and doing this will ensure that maximum amount of success possible

Now here is what you need to do next:

Now you will need to setup you instagram account

This has 3 steps to it

- 1) A Logo / Profile picture
- 2) Username & Name
- 3) A High Converting Bio

## *Part 2: Branding*

### **Step 1: The Logo / Profile Picture**

Now you must choose between having a logo  
Or having a profile picture

Now this all depends on whether you want to  
show yourself or not

**If you don't want to show yourself you will be  
creating a logo & will be creating a themepage**

A themepage is a page like @blackhustlersclub,  
@blackwealthcrew or @thebillionaireplaybook

These pages all make \$10,000+ without showing  
themselves

**If you want to show yourself, you will be using  
a headshot image of yourself**

When we do this, we will be building a personal  
brand, now I can sugar coat it but imma be honest

Personal brands make way way way more money  
than themepages, you can be making upwards of  
\$100K.... Per MONTH

But for starters I recommend all start a themepage

## *Part 2: Branding*

### **Step 2: Your Name**

Your name is the thing below your profile picture, I recommend you

**1) Add 3 keywords that fit your brand if you're building a themepage**

for example in the fitness niche:

**Keto | Fitness | Weightloss**

**2) Use your name (A Must) and add 1 keyword that fits your brand (optional)**

For example:

**Taha | Instagram Marketing Coach a**

It's that simple

Don't overcomplicate it... honestly

## *Part 2: Branding*

### **Step 3: Your Bio**

Your bio should consist of 3 lines (regardless of what kind of page you decide to make)

This is the section under your name, where you get to express yourself (or in this case, your brand personality). You have 150 characters to tell people what your Instagram profile is about, what your brand offers and why they should follow you.

Line #1: What you do, why they should follow, how does it benefit them?

Line #2: Build trust, Either by showing social proof (100+ Successful students) Or By Saying Something that relates to your target audience

Line #3: A Call To Action (CTA): Now direct the followers to take a certain action. This can be to follow you or to click the link in bio (stick with the first one until you have a product ready, which we will take later about in the next chapters)

## *Part 3: True Fans That Look Up To You*

**Now before we go out and start gaining followers we need to understand one thing**

We MUST realize that making money at the end of the day all comes down to TRUST

If they can't trust you, they will not buy from you, or even consider it

Building trust is the real secret that will not only allow you to make money with a small following. But to make tons of it

I know a guy who has less than 2,000 followers and has made over \$27,000 In a single weekend

YES! building trust is that powerful

But how do we build such strong trust?

We do that through

### **A) Telling Stories**

There is no doubt about it, stories sell more than anything else, and if you can craft a genuine and relatable story then people will 100% buy from you

## *Part 3: True Fans That Look Up To You*

### **B) Through Emphasizing Our Core Beliefs**

The other thing that will ensure we build strong trust is by emphasizing our core beliefs.

This will focus on building relatability and also likability

We tend to trust those who are more like us

So through building connection to those beliefs and core values, people will automatically like us more

Which will make it easier for them to pay us, because they trust us more

### **But how do we tell stories and share strong beliefs?**

Through our instagram story, our captions and our posts, this is super powerful and we must use all ways of communication instagram

This might not be apparent at first, but overtime you will notice that people begin to notice and trust you way way way more, that they are willing to just give you a \$100 without thinking about it twice

Don't underestimate the power of this

## *Part 3: True Fans That Look Up To You*

### **Here is what to do with your stories:**

Throughout the day, you will share & document your lifestyle, and you will put an emphasis on the your core values & believes

For example for me I do this regularly, by posting me reading a book. This symbolizes knowledge and this is something that I believe in and so do my followers

If you have a fitness brand or page you will do this by posting when you go to the gym, when you have a meal-prep, when you plan your workouts, etc

you will also document your journey, for example, on my page I document my journey to 6-figures with instagram

I do this by posting screenshots of how much I made today, how I plan on scaling my business, what I plan on investing into, etc

If you're a fitness coach, you will do the same thing but with fitness.

So maybe you will post your progress pics throughout the year, how much you've gained/lost. What kind of things worked for you & what didn't etc

## *Part 3: True Fans That Look Up To You*

**If you do this, I promise you**

**You will build a tribe, a loyal community of people who trust you with their money**

**PS: They trust you with their money, and you must overdeliver with your promise. Give them more than they expect always**

**Remember the 6-figure code? yeah, that wasn't ever mentioned to be apart of this e-book**

**But I still sent to you, because I wanted to show you that I care, and I overdelivered on my promise**

**You should always do the same**

**with everything you do**

## *Part 4: Simply Be Yourself*

### **Don't stress it, this is a journey**

and with every journey, there will be ups and downs

One day you will make \$300 and maybe for the next week you will only make \$100

One day you will grow 1000 followers and for the next week you will only grow 100

Maybe your story views will go down for a bit

Maybe your posts will be getting less likes

And I want you to know, don't ever switch your morals and values to attain something

So don't ever switch your core values just to get more views, even if you know it will get you more views

don't post things you wouldn't post otherwise just because you feel like your sales aren't where they need to be

just stick to your values, and see what's working and what's not. Double down on what works and always try to learn from your mistakes and improve. And just have fun with it!

# *Chapter #4: Optimize The Page For Growth*

First and foremost, why does your Instagram profile need to be optimized?

We'll think of it this way...

If you get 1000 profile visits a week... would you want to get:

A) 100 followers out of it

B) 500 followers out of it

Having an optimized Instagram profile is crucial to not only get more followers but to also ensure you make as much money as you possibly can

## *Step 1: The Profile Picture / Logo*

Your profile picture and logo is arguably the most important part about your Instagram profile

Why? Because it's the first thing anybody sees when they come across your profile

Get this wrong and you will not get any followers and you will make \$0.... SIMPLE

Now how do we fix this? Lemme show you

## *Step 1: The Profile Picture / Logo*

If you are trying to build a personal brand, then I would recommend a picture of yourself

If you're building a themepage then I recommend you use a logo (Go to [fiverr.com](https://www.fiverr.com) and pay somebody \$10 to create a great logo for you)

If you can get a good logo this can boost your follower conversions by up to 30%

So don't overlook this!

## *Step 2: The Bio Formula*

Your Instagram bio, as basic as it may appear, is one of the most crucial things when it comes to not only gaining followers but more importantly to actually make money off your instagram page

Because look everyone is doing the same thing over and over again, and they all try to copy eachother

Here is my 3 line bulletproof instagram bio to make sure you make money

Line #1: Who You Are / What You Do

Line #2: Relatability (Share a part of your story)

Line #3: Call To Action (Follow Or Click The Link In Bio)

## *The Secret To Going Viral*

Now This Is My Favourite Part & Arguably The Most Important Part Of This Whole E-Book

I know I know... I keep saying that... All of it is important, but without people coming to your page, no matter how good of a marketer you are you won't make as much money as you would otherwise, if any money is made at all...

Now most people will tell you:

Focus on reels

Focus on IGTV

Focus on carousels

You Need High Quality Graphic Posts

But in reality there is a HUGE mistake with this method... You are relying on just 1 source of gaining followers

Just like your income, you don't want to rely on just 1 source, you need atleast 2 that work hand in hand to first attract your followers, and then turn them into leads or buyers

# *The Secret To Going Viral*

So let's start with step #1

First we need to get the most eyeballs on our page, and for this, there are two main ways

The first, and the free method is by posting reels

reels are the most viral piece of content currently on Instagram and I promise if you stay consistent with it, you will gain upwards of 10,000 followers with just 1 simple reel

Here is the structure your reel need to take

First it needs to be no longer than 20 seconds, we as humans have the attention span less than a gold fish... most people can only hold their focus for a maximum of 5 seconds

So every 2 seconds of the reel it needs to keep your target audience engaged. Here is how we do this

First 2 Seconds: A hook that would engage your target audience, you need to know who you want to follow you and keep them engaged in the first 2- seconds

## *The Secret To Going Viral*

Seconds 2-4: You will have a cut, this will re-focus the persons brain to be able to concentrate again

But doing this alone won't hold their attention, you still need to show them something that they like/ would benefit them

Seconds 4-15: Now that you got them for longer than 3 seconds you can generally speak more to them. You will now speak directly to what it is they want. So this part is simply just about providing value

For example: if you're a fitness coach this could be your workout that gets them a six pack, etc

Seconds 15-20: Now you will close them in, here is what I recommend

The first CTA (call to action) should be to follow your page

The second CTA, and this is optional. Would be to click the link your bio to learn more

Now here is what this would look like in action...

# *The Secret To Going Viral*

1-2: Showcasing someone with a sixpack

text: This is the workout that helped me \_\_\_\_ (result)  
in just \_\_\_\_\_ (time frame)

2-4: Keep them wanting to watch, give them a reason that you're different

text: it takes me less than \_\_\_\_ a day to complete it

4-15: showcase the workout or whatever it is you showcase, make sure this is unique and has ALOT of value. We call this perceived value, the more perceived value something has, the more it will sell to that person

15-20: Now just close them, this will now be super easy, because not only did you show them the result they want, but you also showed them how to do it... this will make them trust you alot more

text: follow for more, and tap the link in my bio to checkout way more workouts like this

This template has generated some of my mentors over \$5,000+ in a single DAY... THIS IS SO INSANELY POWERFUL.

## *The Secret To Going Viral*

Now that was for a personal page, but if you have a themepage...

well something that recently has been doing amazing and will keep to do great, simply because it follows

the rules above, is creating a shorter video with text describing the exact audience

here is what I mean..

one of my students had less than 100 followers and was able to repost a reel on his page that blew up, and he didn't do it just once, but he did it multiple times, and it worked every single time

[https://www.instagram.com/reel/Ccjm4wTjvzh/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/reel/Ccjm4wTjvzh/?utm_source=ig_web_copy_link)

Now here is the framework (this works in all niches)

Get a background video, either stock video, by going to pexels.com or a video you recorded..

and then make that video 5-7 seconds long

Now ontop of the video, define your audience exactly as they are.

## *The Secret To Going Viral*

Now this will hold their attention, and hint.. people love when you talk about them

so they will keep watching and reading

top it all off with a viral, engaging sound (either tiktok sounds, or a new song that just dropped)

and you have a viral video

it's that easy

and by the way, you can also do this on a personal page, just use a video of yourself

and if you're a themepage you can also use a video that's viral on tiktok, as long you credit the creator

To find viral tiktoks, simply go tiktok, and create a list of 5-10 hashtags in your niche. Now type them in and sort by most viewed in the last week, and try to look for posts that have 30-50k+ likes in the last week, these are usually viral and if they went viral on tiktok, they are sure to go viral on instagram

## *The Secret To Turn These New Followers Into \$\$\$ Almost Instantly*

Now we are done with the first part of the system

which is getting attention, this was the easy part. But you don't want to be that guy/gal that got 10k followers in a week and lost them the next week because they were too "boring" or in other words

your followers found no VALUE in your posts

Which brings me to my next point. You need to be posting carousel feed posts that geared towards providing value to your target audience

For example if this is fitness, every day you will have 1 carousel post ( a slide) that gives value, maybe it's a smoothie recipe or another workout, supplement ect...

If you don't do this, you will make ZERO sales

You can have a million followers, and you will still make \$0...

## *The Secret To Turn These New Followers Into \$\$\$ Almost Instantly*

Now the last part of this system is to post regular posts. Just 1 picture feed posts but

The key here is they have to be inspirational. They have to inspire your target audience on their journey from A ----> B.

This will build relatability, and it will have your audience starting to look up to you, not only do you become some perosn they follow on social media

you actually become a Role Model to them

So for example: you can post a simple tweet that says:

"Wishing all my homies a six pack"

or

"I failed 8 years in a row, but I still made it... don't give up just yet"

Simple, it motivates, and shows you have a "nice" personality

## *The Secret To Turn These New Followers Into \$\$\$ Almost Instantly*

Now if you stop here, you've already beat all of your competition, you've got better content, people look up to you more, and they respect you

But wanna bump it up a notch?

Start writing captions that sell & convert

We do this through storytelling,

because look, the reels got us millions of people

the value posts gave our followers tons of value and made them trust us more and see the value in following us

Now they need to relate to you, if you can get your audience to relate to you, then you will literally have days where you make \$1000+ even without them knowing what you look like

In the caption you will simply tell your story

and in the next page we will outline the framework for structuring your story

PS: Change it up to relate to the post

## *The Secret To Turn These New Followers Into \$\$\$ Almost Instantly*

So how do we storytell, or what my mentor likes to say "Story SELL"

Look... stories sell, stories is why you got into this program, story is why you followed my page

Story is why you will also make tons of money with instagram

when you tell people your story, they will realize that you're human just like them

Far too often people start thinking that you're just an influencer that is more privileged than they are

And stories make them realize that you're just a regular human being just like them

You also have feelings, get tired sometimes

You also have had hard times, have hit rock bottom

You also have struggled, you are no different than they are

And once they realize that, that's when they become what we call "True Fans"

## *The Secret To Turn These New Followers Into \$\$\$ Almost Instantly*

Here is the framework for storytelling to make \$\$\$

### **The backstory (75% Relatability):**

The most important part of a story, this is what will make them realize you're just a normal person

Talk about your journey, how you started, what your motives were, what pushed you to start, what struggles & obstacles you came across, etc

### **The Now Story (10% Credibility) :**

Where are you now in life, how you went from A to B, what method you used, what you learned, etc

### **The Future Story (5% MAX, Inspiration):**

Talk about your future goals, about your plans in business, how you want to take things to the next level, etc

But focus on your backstory the most, this is the most powerful and most important part

## *Make The First \$100 With Your IG Page*

Look... before we talk about the ways to make \$\$\$

You need to understand that if you get all the above wrong then this will not work, and this is why most people simply fail at making money online

So make sure you master the above before looking at what to sell

Now there are 2 groups:

1) Those who just started and don't have too many followers yet

2) Those who are seasoned and have 10,000+ followers

And there are 2 different approaches I would take for each, and here they are

If you're part of the first group I would recommend you do affiliate marketing around a certain product your audience would love

Now you don't just want to sell anything... it needs to be something your audience truly wants

## *Make The First \$100 With Your IG Page*

So how do we know what they want?

WE ACT LIKE NORMAL HUMANS, AND TALK TO THEM!!!

Look, I am shy person and I hate socializing. But the only way for you to know exactly what your follower wants and needs is by talking to them

so here is what I recommend, every new follower you get, you will message them with this DM

#1: Hey, Thanks For The Follow, I Really Appreciate The Support & I am Happy I Can Be Of Value To You

#2: Let me introduce myself... my name is \_\_\_\_\_ and I am an \_\_\_\_\_ from \_\_\_\_\_. I have been doing \_\_\_\_\_ for this \_\_\_\_\_ long and recently I wanted to share my journey with others

They Answer or like the message, etc

Then simply start to converse... Where are you from, how long have been doing this, etc.

\*\*Current events are great convo starters

This will build a relationship and also show you where they currently are in their journey

## *Make The First \$100 With Your IG Page*

Now you know what your audience needs/wants

now you will create or find a product that fits their needs, if you will create your own product then simply just create an E-book talking about that topic in detail

if you want to do affiliate marketing (recommended)

then here is step by step how, and where to find the products

\*\* PS you will have received a separate PDF Called the API Formula that goes into exact details into doing this... check it out (:

Now if you have more than 10,000+ followers then I recommend you do this, but also start reaching out to smaller pages and offering promos (ofc if you're a themepage) if you're a personal brand then you will reach out to brands (and offer to do brand deals, where you showcase their product for \$\$\$)

but for offering promos, here is my exact way of going about it

## *Make The First \$100 With Your IG Page*

Go to pages your size and see if anybody has posted an ad on that page

If they did, then reach out to them and hit them with this script (change it up as you like/feel)

Hey, I saw you were running on some promos on pages similar to our page. We are actually looking for long term partnerships aswell. Let us know if this is something you are interested in, and we can give you our best bundled prices

Send this to 100 people and you will get atleast 1 to 5 partners, but remeber, this will make you more money when you have more followers

So this is a long term approach so don't get disappointed for not making much \$\$\$ straight away

# *Chapter #4: Automation Secrets*

Now you've got a page up and running,

You've made a few hundred dollars, maybe even a few thousand dollars

How powerful would it be to be able to clone you and put someone in your place that does exactly what you're doing

So you can work more on the business, than in the business

So you can start another page, and scale it to \$1000 per month aswell

Just imagine

Page #1: \$500PM

Page #2 - \$2000PM

Page #3 - \$10000PM

And what if you had to do less than 10 minutes of work a day to maintain these numbers, while also slowly growing them

My friend, welcome to automation

# *Chapter #4: Automation Secrets*

Business owners have been doing this for decades

As a matter of fact... centuries, even dating back to old kings and ancient times

Because while at the start, yes. You can be a 1 man/woman team but eventually if you want your business to grow and expand, you will need to hire a team

People who create your content, post them, answer your DM's and all you do is pay them a small fee of \$100PM to do it for you

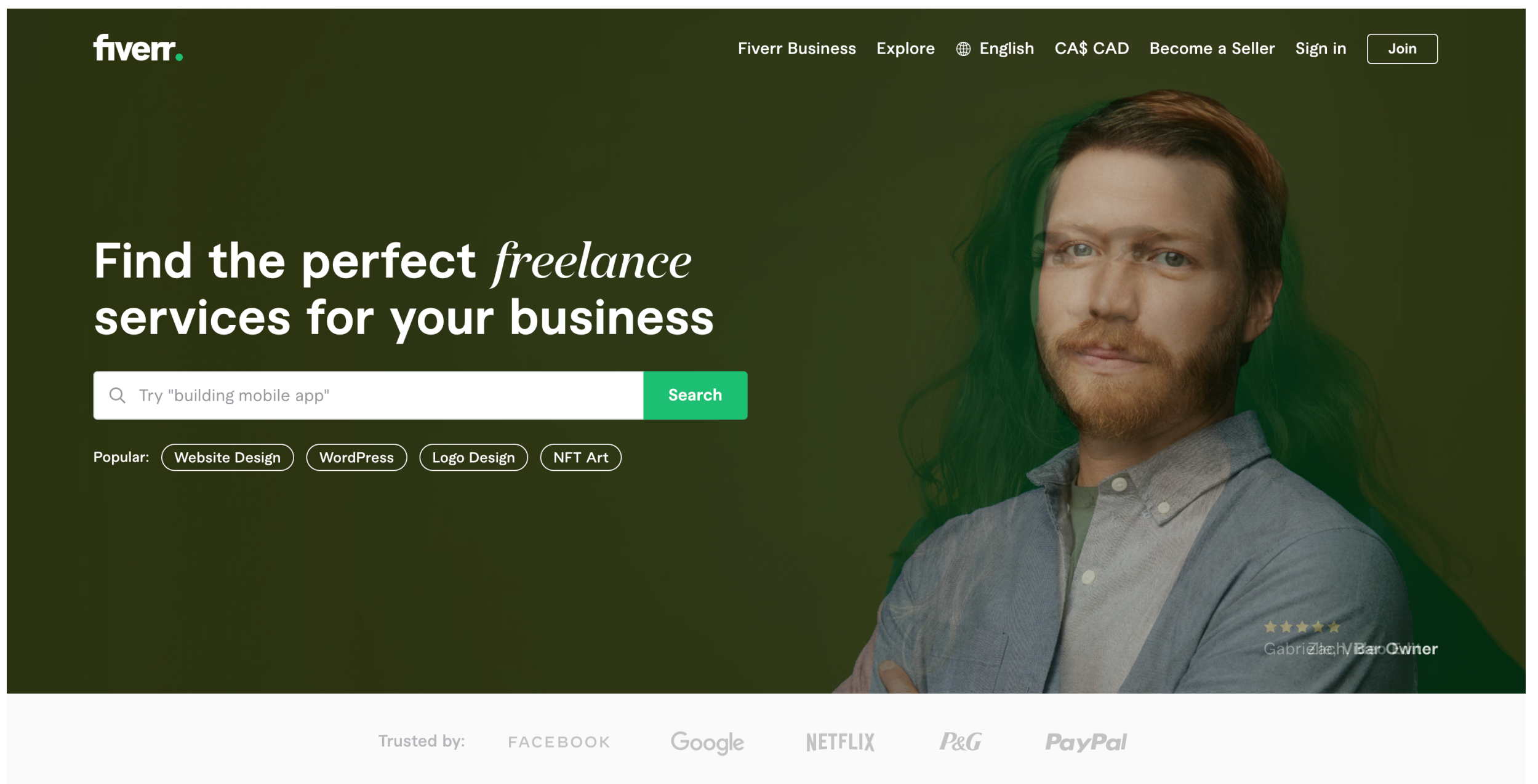
This is what most big pages on instagram that are making \$30,000 - \$100,000+ are doing

Because they understand that at some point, they can't do everything on their own. Because that defeats the whole purpose of having a business

And that is to have more time so you can enjoy travelling, doing what you love, and spending more time with your family & Loved ones

So let's get into how to do this.... There are two ways to go about this

# Automation Secerts - Step #1



Go to fiverr.com and search for "Instagram Social Media Manager"

Once you do this, you will find many people who will offer you this service at a range of prices

**That's one option, but the other option and one that I can recommend is to go to bigger pages**

**and dm them asking if they know any account managers**

**Many will answer, why? Because most of the answers will come from account managers, AKA they want more business**

**So see 5 options and pick the one that seems the best to you**

# *Chapter #4: Automation Secrets*

Once you get in contact with them and you think they are a good fit, here is what to make sure you have already done

- Make sure you've setup 2 factor authentication on your page so you make sure that it's secure in case they decide to steal your account
- Second make sure to MAKE IT CLEAR, that the first month is simply a test. It's to see how well they do, if they are serious they will treat this month like gold, and they will make sure to win your business
- Forgot to mention earlier that, when looking at bigger pages for account managers, make sure that they are posting AT LEAST 3-4 times daily. MINIMUM

Those are the main things, it takes to hire an account manager on instagram

To you success,

Taha

# BONUS #1 - IERV SYSTEM

## THE "I"

Stands for information, what you want to do here is sell the idea of your vehicle and give information around your new opportunity.

## THE "E"

E stands for engaging here you just want to build a connection through faq's storytelling, polls...

## THE "R"

R is just Results here you should show your income, weight loss, results of students.....etc

## THE "V"

V stands for a vehicle here you introduce your product and sell it! The "Vehicle" that will get your customers to their goal

# *BONUS #2 - The 6 Day Story*

The goal is to create fear of missing out (FOMO) about your product.

## **DAY #1**

You show a picture of the product, for example, a page of this book but you paint over it and you talk about why you are so excited about it. If you don't want to show yourself you can also do it through text!

## **DAY #2**

The second story is about social proof: Show for example show feedback of clients... Let them see you are in high demand!

## **DAY #3**

The third one is about dedication: Lead by example and show you are studying, working on the products.. For example, take a story of how you read a book.

## **DAY #4**

The fourth story is about showing your expertise: Through giving a tip or what you could also connect with storytelling. Or through showing yourself with authorities, showing your results...

# *BONUS #2 - The 6 Day Story*

The goal is to create fear of missing out (FOMO) about your product.

## **DAY #5**

The fifth story is about gratefulness: Show or tell how grateful you are for them, for what you have..

It's especially very powerful if you thank your audience because it makes them feel like they have done for you... And subconsciously will they like you because of that!

## **DAY #6**

The sixth one is the SPEAR/PITCH: The goal of this story is to make sales...

You can implement the IERV Strategy here too

PS: The "I" part of the strategy should be done as much as possible, at least 3-4 times a weel

# *BONUS #3 - STEP BY STEP ACTION PLAN*

## **DAY #1**

**Before you do anything you need to have all these things done so you will be ready to succeed**

- Your logo must be done**
- Your content (posts & reels for the first 7 days)**
- You must have written down your goals**

## **DAY #2 - Day #10**

During this period, you will experiment, see what is working and what is not working. And you will double down on what works. So if posting a Steve Harvey reel works once, be sure it will most likely work again

You should be growing at 5-10 followers per day at minimum at this point, and posting 3-4x daily

I recommend 3 viral posts + 1 viral reel

# *BONUS #3 - STEP BY STEP ACTION PLAN*

## **DAY #11 - Day #30**

- You will start documenting your life
- Sharing your story
- Basically building a community

**The goal is to build trust with your followers. You should also have picked your product for affiliate marketing at this point**

## **DAY #30 - Day #60**

Now you know what works, have experience building your page and your job now is to take what works and do it again, and do it better

So if you made a post that got 100 likes, try to create it again, but better this time. See if you can get 200 likes, and so on.

While also building trust with your followers in the meantime

# *GIVEAWAY*

## **\$200 CASH GIVEAWAY**

**Now if you want to enter the \$200 CASH giveaway all you need to do is write me an honest review about this e-book**

**let me know what you thought of it, and send me a DM, I really hope this helps and can't wait to hear your feedback**

**the winner will be picked on June 16th 2022 (my birthday)**